



Committee:

Poppy

Submitted by:

Melanie Taylor, National Poppy Chairman

Contact Information for Questions:

707-953-7240, chfslove@aol.com, or your Department Poppy Chairman

Objective:

#1 Promote/circulate the history of the poppy and the significance of its distribution.

Step-by-Step Instructions:

- Create a promotion of "Poppy Fields Across America" by encouraging our members to plant poppies in their communities as beautification projects.
- Contact a local nursery or discount retailer to obtain the best prices of red poppy seeds and/or to obtain donations of seed packets. National Headquarters has used American Meadows www.AmericanMeadows.com or 802-951-5812
- Contact local governments to determine best areas for planting.
- Promote planting poppy seeds at all community events including city council meetings, at your post home, and/or at fairs, street markets, craft fairs, etc., or wherever membership is being promoted.
- Recruit TAL, SAL and Juniors as well as student volunteers (as most schools require a certain amount of volunteer hours before a student can graduate) to assist with this project.
- Place a sign in the planted area that notates that the area was planted by the American Legion Auxiliary.
- Unit Public Relations Chairman can partner with local media to publicize information about the Poppy Program and the purpose of the poppy field.